



**News Release**

**Eight-time Olympic Medalist, Apolo Ohno, to Deliver Keynote Address at 2022 VIPAR Heavy Duty IMPACT™ Conference**

- *Eight-time Olympic medalist, Apolo Ohno, to deliver keynote address on Oct. 20*
- *Ohno to share experiences and inspiration to VIPAR Heavy Duty IMPACT Conference attendees*
- *Conference to take place in person Oct. 16-21, in Marco Island, Florida*

**Crystal Lake, Ill.** – (Oct. 13, 2022) Apolo Ohno, the most decorated U.S. Winter Olympian in history, will serve as the keynote speaker at this year’s VIPAR Heavy Duty IMPACT™ Conference on Thursday October 20, in Marco Island, Florida.

Apolo Ohno claimed his first major speed skating title at the US Championships at the age of 14 – after just six months of training. Over the next decade and a half, he went from child prodigy to the most decorated US Winter Olympian in history – a title he still holds – earning eight Olympic medals in short-track speed skating across the 2002, 2006 and 2010 Winter Games. Ohno took his understanding of sports psychology and his personal experience with success and setbacks to develop a resilient and mission-driven approach to life. He has also published multiple books including his latest, *Hard Pivot: Embrace Change. Find Purpose. Show Up Fully.*

“Apolo is more than a highly-accomplished and decorated athlete, he has a mental toughness and drive that serves as an inspiration to anyone who is working to overcome challenges and achieve goals in their personal or professional life,” said Jeff Paul, vice president of marketing, VIPAR Heavy Duty. “We are excited to welcome him to the VIPAR Heavy Duty IMPACT Conference to share his experiences and spark excitement and inspiration with all of our attendees.”

After the virtual conference in 2020 and the hybrid conference in 2021, the VIPAR Heavy Duty IMPACT Conference will take place completely in person October 16-21, 2022, in Marco Island, Florida. The conference is an opportunity for stockholders, suppliers and industry associates to come together to participate in open dialogue and share best practices and insights on opportunities and challenges in the independent heavy duty aftermarket.

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**Image Attached:**

**Download Image:** <https://bit.ly/3DnGE2e>

### **About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 700 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of Companies. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information, visit [www.vipar.com](http://www.vipar.com).

### **For further product information, contact:**

Jeff Paul  
Vice President of Marketing  
VIPAR Heavy Duty  
815-893-5965  
[jpaul@vipar.com](mailto:jpaul@vipar.com)

### **For further PR information, contact:**

Lisa Gill  
Vice President  
MBE Group  
810-459-4446  
[lgill@mbe.group](mailto:lgill@mbe.group)